





金馬星

4L 正方瓶 方案对比

原有方案



修正方案



19204345#2 4L WTR
Jessica Liu 3/11/2015

此圖為初步設計，未經審核，不得作為最終設計。如有需要，請洽本公司設計部。此圖僅供參考，不得作為最終設計。如有需要，請洽本公司設計部。

空瓶贴标展示:

瓶身下部为不干胶标签区，设计上预留了相当大面积的贴标区域，便于标签设计的表现。



19204143 4L WTR Jessica LIU 23/07/2015

空瓶贴标展示:

瓶身上部贴不干胶标签，整体的标签设计是一个几何化的立方体，这样上部2维平面化的立方体和下部3维浅浮雕的立方体上下呼应，虚实呼应，完美体现了“水立方”的品牌概念。





Front view



Side view



The shoulder profile is like the water ripple.

Texture on the mountain surface.



Top view

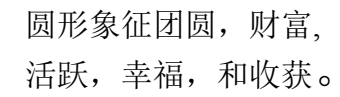
19203019 - 4L WATER Bottle
Lillian LI -20/07/15

Stick handle



Stick handle

19203019 - 4L WATER Bottle
Lillian LI -20/07/15



DO NOT WRITE IN THESE SPACES

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金馬星



L.Lepoitevin 20/07/15
瓶型展示效果



金馬星



19203286 - 4L Water Bottle
L.Lepoitevin -20/07/15- Project N° C203271



八面体瓶

19203743 4L/ WTR
Wang xiaoyan - 20/07/15



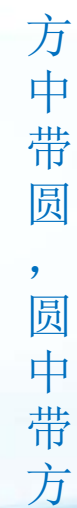
19203743 4L/ WTR
Wang xiaoyan - 20/07/15

设计理念：

圆润而饱满的外形，方中带圆，圆中带方，
的设计，体现的是包容与融合，与天
人和一，和谐自然的传统理念相符。
雪莲花的造型装饰，给整个瓶身在增强结构
的同时，点明了西藏天然水的珍稀资源性！



19203737- 4L/ WTR
Wang xiaoyan - 20/07/15



19203737- 4L/ WTR
Wang xiaoyan - 20/07/15



“王者” 风范

设计理念：
采用类似皇冠造型的设计，璀璨夺目的效果，容易吸引消费者的目光。皇冠有着至高无上的美誉，从体现汇源纯净水对消费者的健康生活提供保障！

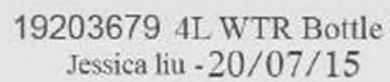
19203773-4L
Wang xiaoyan -20/07/15



A clear plastic bottle of water with a green cap and a green label. The bottle has a wide base and a narrower neck. The label is green with white text, though the text is not legible. The bottle is filled with water and has a green cap.

A large, clear plastic jug with a green handle and cap. The jug has a decorative design on its front, consisting of two circular patterns with radiating lines, resembling stylized sunbursts or fan-like motifs. The jug is shown from a slightly low angle, emphasizing its size.

“王者” 风范



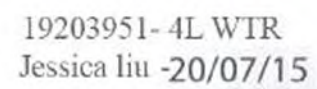


金馬星



19203950- 4L WTR

Jessica liu -20/07/15



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Bericap high 48/40

9 25,4
Ø45,3 R7
Fill level 5050±50ml

339 ±2

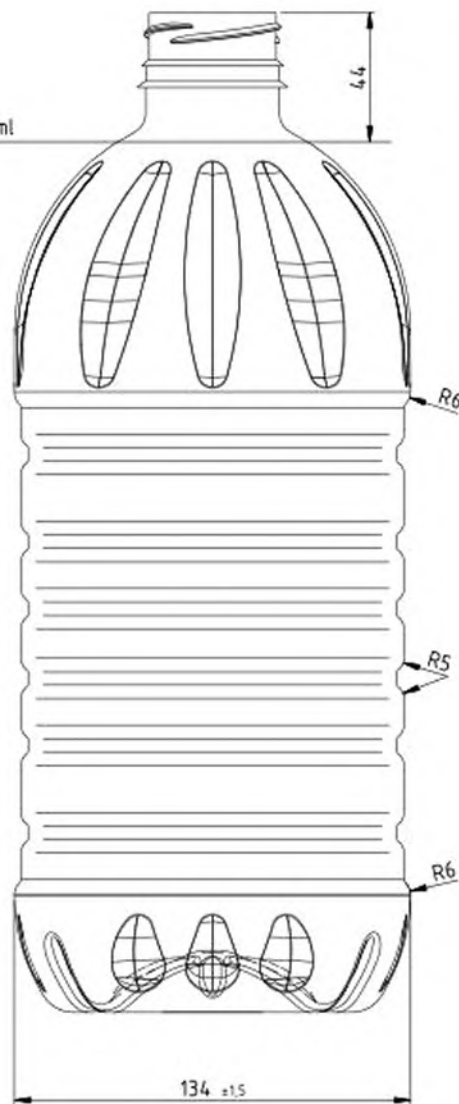
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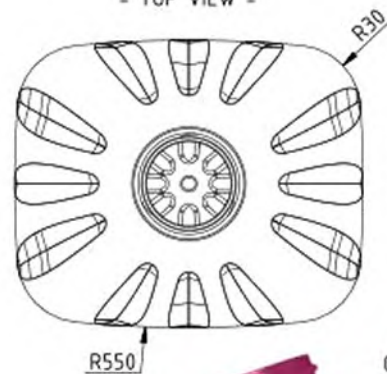
2,5

2,2

162 ±1,5

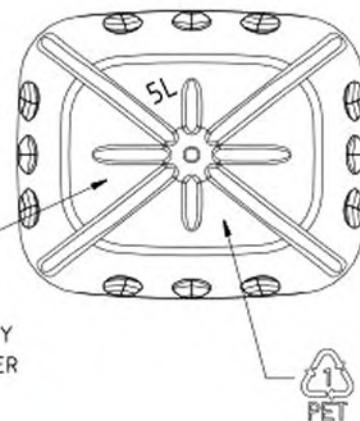


- TOP VIEW -



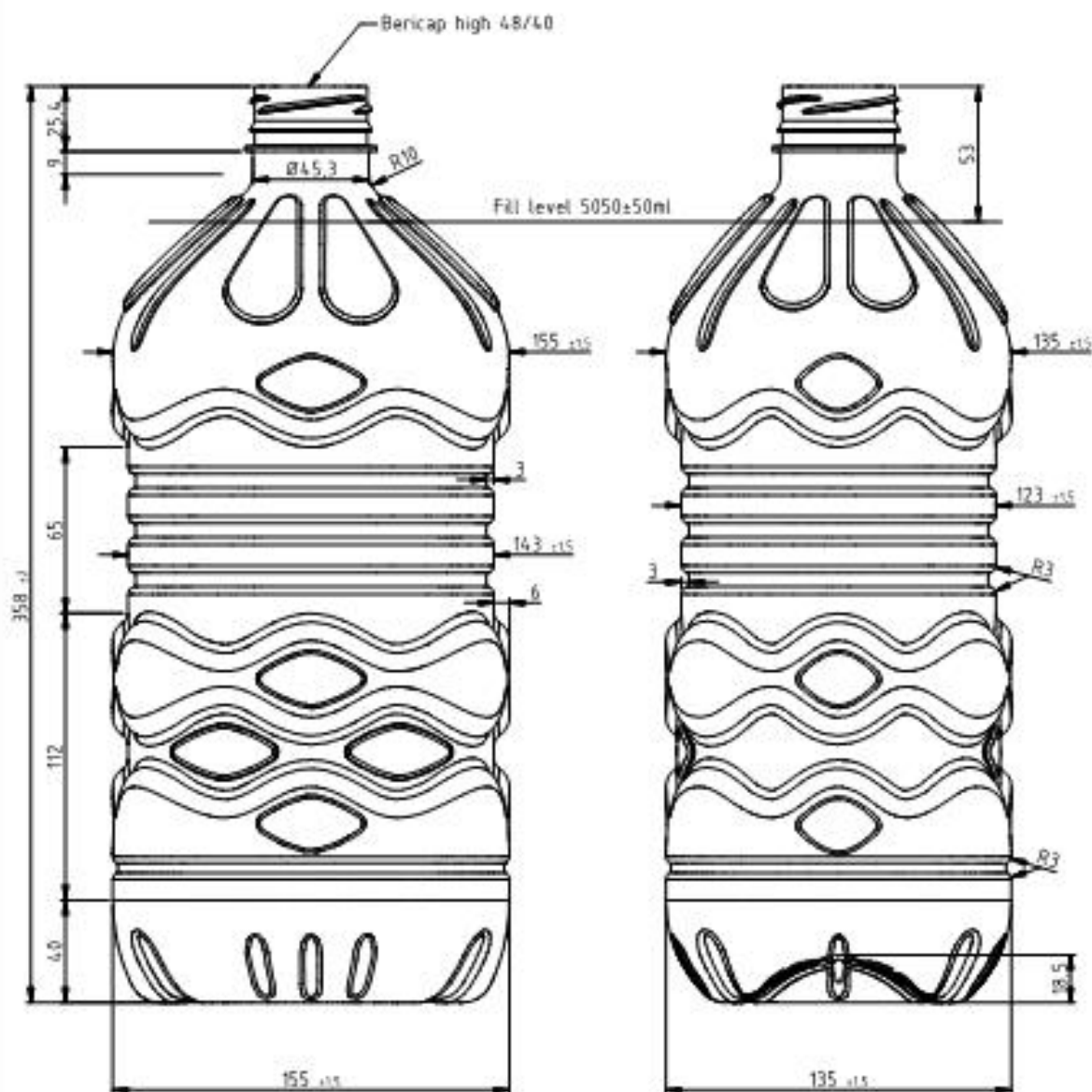
- BOTTOM VIEW -

CAVITY
NUMBER

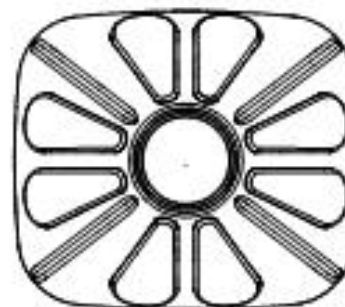


PRELIMINARY DRAWING
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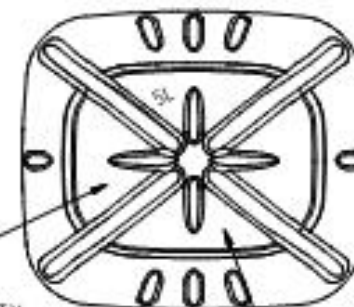
	Vista EYASSI	Data 19/04/2016	Firma ELIASSEL	Scale 	DENOMINAZIONE BOTTIGLIA 5L FONDO PIATTO	Modificato A
	Modifica Data 05/05/16	Disegno Data 05/05/16	RIT A	Frevola	Dis. TK140276	



- TOP VIEW -



- BOTTOM VIEW -



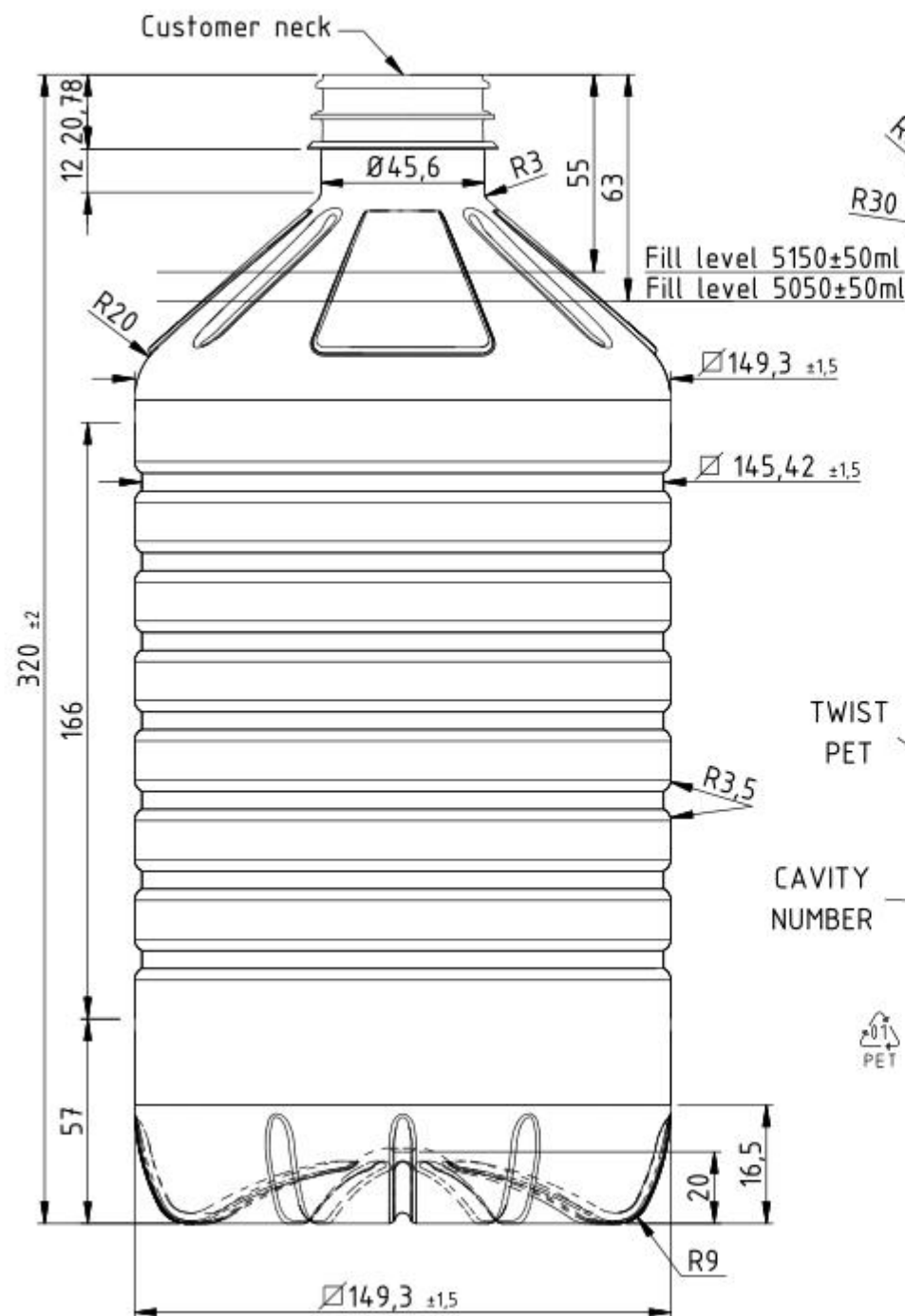
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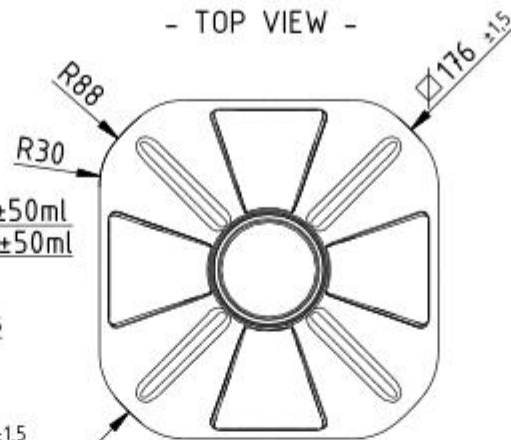
PRELIMINARY DRAWING
Signature: _____

	PRODOTTORE	DESCRIZIONE	DATA
	INDUSTRIE PLASTICHE	BOTTIGLIA 5L FONDO PIATTO	11/11
FORMA	PRODOTTORE	PRODOTTORE	PRODOTTORE
DATA	DATA	DATA	DATA
REV	REV	REV	REV
Dis. TK140317			

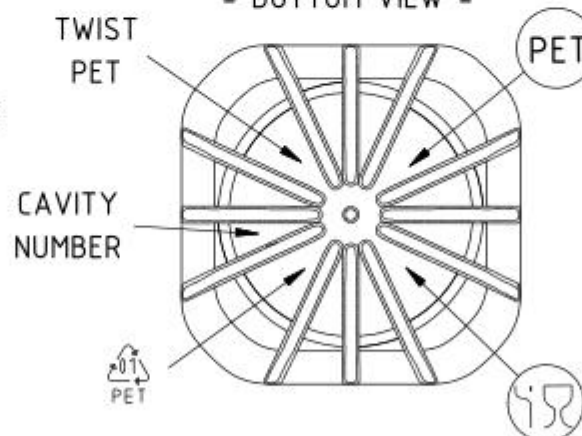
BRIMFULL CAPACITY: 5250±50ml



- TOP VIEW -



- BOTTOM VIEW -



PRELIMINARY DRAWING

Signature: _____

	Visto	Data	Firma					Scala	DENOMINAZIONE	Esternezza modifica
	ETASSI	02/12/2005	ELUISELLI							
	MODIFICA DISEGNO							Tavola	BOTTIGLIA 5L FONDO PIATTO	
	Firma	DEVENUTO	DEVENUTO	DEVENUTO	DEVENUTO	DEVENUTO				
	Data	09/10/06	09/10/06	04/10/06	03/04/06	10/03/06				
Questo disegno non può essere riprodotto, totale o parzialmente, senza l'autorizzazione scritta della "Syniform" con riserva di ogni diritto di legge.										
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